



Every One Counts

2008-09 Campaign Recap

Donations to the Empty Stocking Fund raised more than \$1.3 million for 14 local nonprofit organizations on the front lines of helping people in need and assisting others in attaining self-sufficiency.

HIGHLIGHTS:

- 39% growth over the last three years
- Conducted special outreach efforts at local colleges and universities and on the north end of town (Briargate, Monument, etc.) with plans to outreach on the west side of town in 2009-10 (Old Colorado City, Manitou Springs).
- Established even more partnerships with local businesses
 - UCCS held a fashion show and concert and raised nearly \$1,000
 - Colorado College students held their annual fun run to benefit ESF and raised nearly \$5,000
 - Dozens of restaurants participated in our Fill Up for the Fund events, raising thousands of dollars for the fund
- The Gazette-El Pomar Foundation Empty Stocking Fund is now on par with similar fundraising efforts at large metropolitan newspapers including the Boston Globe and the Dallas Morning News.

Visit FillAnEmptyStocking.org for more information and success stories.

Amanda Mountain, Director of Gazette Charities and Special Projects, 719-636-0204, amanda.mountain@gazette.com